

2025 Coalition Academy *Staying Anchored in Prevention*

Workshop Descriptions

Aligning for Sustainable Impact | Domain: P1

Kristina Clark, BS, President & Founder, *KM Clark Consulting Group*

Kim Linkel, MLD, CPS II, GPC, Principal, *KM Clark Consulting Group*

Time: 9:00am – 10:15am | **Location:** Evanston Ballroom

Aligning for Sustainable Impact explores how coalitions and nonprofit organizations can ensure long-term effectiveness through four foundational pillars: Clear Purpose, Community Bound, Strategic Adaptations, and Sustainability. This session emphasizes the importance of aligning organizational efforts with community needs while embedding innovation throughout the nonprofit lifecycle. Participants will learn to evaluate their initiatives based on outcomes and cost-effectiveness, ensuring they are getting the most impact for each dollar spent, and to use this insight to strengthen and leverage partnerships, attract funding, and sustain high-impact work.

The State of Prevention: A Legislative and Budget Landscape Overview | Domain: P5

Maggie Lutterus, OCPA, Public Policy & Advocacy Coordinator, *Prevention Action Alliance*

Time: 10:30am – 11:45am | **Location:** Evanston Ballroom

Join us for an informative session exploring current federal and state legislation and budget allocations related to prevention. This presentation will provide attendees with a clear understanding of how prevention is being prioritized in policy and funding—both nationally and within our state. We will break down key budget trends, highlight legislative developments, and discuss what these investments mean for the future of prevention efforts in our communities.

Leading for Change: How Coalitions Can Champion What Really Works In Their Communities | Domain: P6

Andrea Hoff, MPA, GPC, OCPC, ICPS, Owner & President, *YouThrive Training & Consulting*

Time: 12:45pm – 2:00pm | **Location:** Evanston C

This presentation will equip coalition leaders and members with the knowledge and skills to critically assess the effectiveness of existing prevention strategies in their communities. Participants will learn how to identify common red flags of ineffective approaches, including those that lack evidence, are misaligned with community needs, and could be potentially harmful to certain vulnerable populations. The session will highlight what truly effective, evidence-based coalition prevention strategies look like and how to recognize strategies that align with best practices. Finally, attendees will explore advocacy techniques to promote stronger, more impactful prevention efforts—ensuring their coalition is a catalyst for meaningful, lasting change.

Anchoring Local Prevention in Student Assistance Programs | Domain: P4

Deb Robison, LSW, MA, Director of Outreach & Collaboration, School-Based Center of Excellence for Prevention & Early Intervention, *Miami University*

Jessica Muhlenkamp, OCPS, Project Administrator, School-Based Center of Excellence for Prevention & Early Intervention, *Miami University*

Time: 12:45pm – 2:00pm | **Location:** Evanston B

Does this sound familiar? “We want to help, but we can’t get into the schools!” or maybe “I want to do tier 1 interventions for my students, but I am so busy putting out fires!” We all want our students to be healthy, safe, and thriving. The role of a Behavioral Health and Wellness Coordinator bridges the gap between schools and communities by implementing Student Assistance Programs and strengthening tiered interventions. The Ohio School Wellness Initiative integrates schools and communities at its very core and builds a systematic approach to include community partners in schools for mental health and substance misuse prevention.

Workshop Descriptions

Beyond the Sign-Up Sheet: Cultivating Lasting Coalition Commitment | Domain: P4

Amy Hamilton, MPA, OCPS, Consultant, *You Thrive Training & Consulting*

Time: 12:45pm – 2:00pm | **Location:** Evanston A

Keeping coalition members engaged and active over time is essential for creating lasting impact in prevention work. This session will explore practical strategies for fostering meaningful participation, building relationships that encourage long-term commitment, and addressing common challenges in member retention. Participants will learn how to create a sense of value and belonging within their coalitions through intentional communication, recognition, and shared leadership opportunities. Join us to discover tools, success stories, and actionable steps that will help your coalition thrive and sustain its mission in communities across Ohio.

AI for Prevention Professionals | Domain: P3

Lake Miller, OCPC, ICPS, Director of Education, *Nurturing Community Cultivating Justice*

Time: 2:15pm – 3:30pm | **Location:** Evanston C

"This course provides prevention professionals with a comprehensive introduction to the practical applications of Artificial Intelligence (AI) in their daily work. We will explore user-friendly AI tools, including chatbots for community engagement, image creation for impactful campaigns, slide show generators for compelling presentations, and other innovative applications designed to streamline workflows and enhance outreach. Beyond practical tools, we will delve into the history of AI, providing context for its current capabilities. We will also address the limitations of AI, ensuring participants understand its boundaries and potential biases. Finally, we will demystify the inner workings of AI, offering a foundational understanding of how these technologies function, empowering you to make informed decisions about their implementation in your prevention strategies." Course description written by Gemini AI - an example of how you will see AI in action during this presentation. See the amazing, the good, the bad, and the confusing nature of AI.

Determining Readiness in School Setting | Domain: P1

Christi Valentini-Lackner, BS, OCPC, Chief Program Officer, *PreventionFIRST!*

Sarah Sawmiller, MPS, MCHES, OCPC, Senior Director of Data Integration, *PreventionFIRST!*

Hailey Sullivan, MS, CDCA, Behavioral Health & Wellness Coordinator, *PreventionFIRST!*

Rachel Miller, M.Ed., LSW, OCPC, ICPS, Prevention Services Supervisor, *Greene County ESC*

Time: 2:15pm – 3:30pm | **Location:** Evanston B

This session will focus on the importance of learning and matching readiness levels when implementing prevention strategies in partnership with the education sector. Thirteen agencies/organizations, funded by OhioMHAS to conduct school readiness assessments, will present their findings and answer questions. The tools used to build capacity and conduct the assessment will be shared with session participants.

Sustainability in Times of Change | Domain: P1

Kristina Clark, BS, President & Founder, *KM Clark Consulting Group*

Kim Linkel, MLD, CPS II, GPC, Principal, *KM Clark Consulting Group*

Time: 2:15pm – 3:30pm | **Location:** Evanston A

This interactive session explores how coalitions and organizations can build sustainability in times of changing funding, leadership, and priorities. By leveraging the R=MC² Readiness Model and intentional engagement strategies, participants will identify small, actionable steps that build long-term capacity and impact. Emphasis is placed on using readiness assessments to uncover barriers, maximize return on investment, and make strategic adaptations that allow organizations to not only survive but thrive during transitions.